

# SHARE!

## MAGAZINE

The eZ Ecosystem Newsletter

August 2009

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SHARE! Magazine is a monthly newsletter about the eZ Ecosystem. It features interviews, pictures, articles, reviews and content related to Open Source software, business and development. You can subscribe to this magazine by clicking [here](#).

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## eZ Conference feedback

By Bertrand Mougain



As we announced in the official eZ Conference 2009 report, we have encouraged the conference attendees to give us their feedbacks on the event. We have received valuable feedbacks and we would like to share some of them here.

The conference took place in Paris on 25th and 26th of June and over 250 people from around the world joined us to discover the latest news and ideas in the CMS market. It was also a special conference to celebrate eZ Systems' 10th anniversary and the very first annual conference to be held outside of Norway.

The first three questions examined how satisfied the attendees were regarding 1) the registration process, 2) conference materials provided and 3) speakers/presenters. Average of 92% has answered "Satisfied" or "Very satisfied" on these questions. The survey also showed over 80% of survey takers thought the sessions were just about the right length. The most desired session category for the future conferences was voted to be developer session.

"Content Management: Yesterday, Today, and Tomorrow" by Steve Powers, Senior Analyst at Forrester and "Organizing editorial teams for success in digital media" by James Hewes, Head of International Development at BBC Magazines were chosen to be the most popular sessions. It was also great to learn that two-hour lunch break was well received and attendees enjoyed themselves, exploring the famous Avenue des Champs Elysées during the break.

The highlight of this survey was finding 80% of survey takers planning to attend the conference next year. We are grateful with the positive feedbacks and looking forward to organizing another engaging event next year.

# One of the leading manufacturers of electronic security technology confirms eZ Publish

ABUS Security-Center is one of the leading manufacturers of electronic security technology. eZ Systems' Gold Partner and online shop expert silver.solutions GmbH created a B2B shop solution with eZ Publish and connected it with their Web-Connector to the ERP System Microsoft Dynamics NAV.

eZ Publish as the basis of silversolutions' online shop extension silver.basic allows the adaption to customer processes through open interfaces. It was also chosen because of high requirements regarding multi language support and extensibility. The latter is supported by eZ Publish through the strict separation of functionality and design. This allows for easy addition of microsites and country specific enhancements. You can download the full [Case Study here](#) (German and English).

## About silver.solutions GmbH

silver.solutions offers the entire range of services for internet-based e-business-projects. One of the main points of emphasis with eZ publish is the integration into ERP-systems. Especially for Microsoft Navision silver.solutions offers an established solution. The main strength of the company is the ability of combining profound knowledge of the emerging technologies with the skills in software-programming, business-process knowledge and marketing.

# eZ Publish wanted by the French Gendarmerie !



The french National Gendarmerie has chosen eZ Publish as her main WCM platform, both for extranet and internet purposes. Though at project's earliest stage they've enjoyed consulting and technical services from SQLi, a french eZ business partner, most of the developments were carried out inhouse by the SIRPA, the communications and public relations service. We have had a talk with Jean-Luc Chassaing, in charge of conception and development at National Gendarmerie.

**eZ : Can you tell us a bit more about National Gendarmerie and the goals for the website?**

JLC : With this website, the National Gendarmerie had two main goals. The first one was to build a service oriented website. The content was focused on the questions people have when they visit our site. We give them answers threwh FAQs, Articles or links to other websites. We also wanted to build a modern website making a large use of images and videos. The second goal was to make a complete and simple presentation of all the components of the National Gendarmerie and explain what we do. This website federates many sub-sites of important entities of the National Gendarmerie, like the GIGN or the Republican Guard for example. We also have two sub-sites dedicated to the young people and teenagers.

**eZ : What version of eZ Publish do you use?**

JLC : The website is actually using the 4.0.3 release of eZ Publish and we plan to migrate the site and all the sub-sites in 4.1.3 in the future months.

**eZ : Is there any specific functionality in eZ Publish you needed for the project?**

JLC : There is not really a specific functionality we use that could be mentioned here but we have made a large use of all the content management functionalities of eZ Publish like multi node publishing, objects relations for example.

**eZ : Have you customized and extended your eZ Publish installation, if yes how?**

JLC : We have build two specific extensions relying on the ezwebin extension. The main extension has all the design and modules needed for the main site. The second one has the specific design for the sub-sites.

**eZ : How long did it take to prepare the site for launch?**

JLC : The entire project took a year from making the first reflections on what could be this website up to now. The development of the main site took us about 3 months. But the site has been continuously evolving during the last months. We have build the sub-site extension fixed some bugs added some little functionalities.

**eZ : Have you seen increase in traffic after launch?**

JLC : We can't really compare this site to the previous as many things have changed from the design to the content But what we can say is that the traffic is increasing.

**eZ : Do you have a support & maintenance agreement with eZ?**

JLC : We don't have support and maintenance for the time being but we plan to have one as this website is growing and we have other website using eZ Publish.

**eZ : Thank you for your time**



# Nominate eZ Publish for the 2009 Packt Open Source CMS Award

Packt Publishing Ltd is now accepting nominations for the 2009 Packt Open Source CMS Award.

This is the fourth year of the Packt Open Source CMS Award. Awards are given to Open Source Content Management Systems (CMS) in four categories, as well as to individuals in Open Source MVPs category.

This year's categories are as follows:

- [Best Overall Open Source CMS](#)
- [Most Promising Open Source CMS](#)
- [Best PHP Open Source CMS](#)
- [Best Other Open Source CMS](#)
- [Open Source MVPs](#)

The nomination period ends on Friday, September 11th.

After the round of nominations, the five CMSs with the most nominations will qualify for the final round of voting in September by a panel of judges and visitors to the Packt Publishing website.

Packt Publishing has kindly set up a link that enables eZ Publish fans to easily nominate the CMS.

[Nominate eZ Publish for Best Overall Open Source CMS](#)

[Nominate eZ Publish for Best PHP Open Source CMS](#)

[CMS]

**Open Source CMS Award**

[Cart](#) | [Your Account](#) | [Trade](#) | [Sitemap](#)

[CMS]

AWARD '09

HOME

BOOKS

SUPPORT

FREE

AUTHORS

AWARD

RESOURCE CENTER

NOMINATIONS ▾

AWARD TIMELINE

JUDGES ▾

FINALISTS ▾

PREVIOUS WINNERS

**Open Source CMS Award Timeline**

The Award is split up into two main stages. Firstly, nominations will begin on July 16. This is your chance to put forward your favourite CMS in each category to through to the final stage of voting, which will be announced at the beginning of September; this is when the voting stage begins. Voting closes on October 26, with the winners announced later that month and throughout the beginning of November.

[See More](#)

[CMS]

AWARD '09

### 2009 Open Source CMS Award

The 2009 Open Source CMS Award nominations have begun. Nominate your favorite CMS for the appropriate categories today and help them win their share of \$24,000! If you've benefited from an open source CMS and would like to give something back to the team that made it happen, now is the time!

Seeing your favorite CMS win is not the only reward you could get for participating in this year's Award. We're giving away three 8GB iPod Nanos to three individuals at the nominations stage, and three 8GB iPod Touch's to three individuals at the voting stage, all selected at random.



The following categories make up the 2009 Open Source CMS Award. Please read through our Award terms and conditions and the requirements for each category carefully before nominating your favorite project.

**The Award Judging Panel**

The Judges will be choosing from the finalists that received the most nominations, during the nomination stage. They will be basing their choices on a number of factors including performance, usability, accessibility, ease of configuration and customization, scalability and security.

[See More](#)

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# eZ Publish 4.2 release webinar 16. September

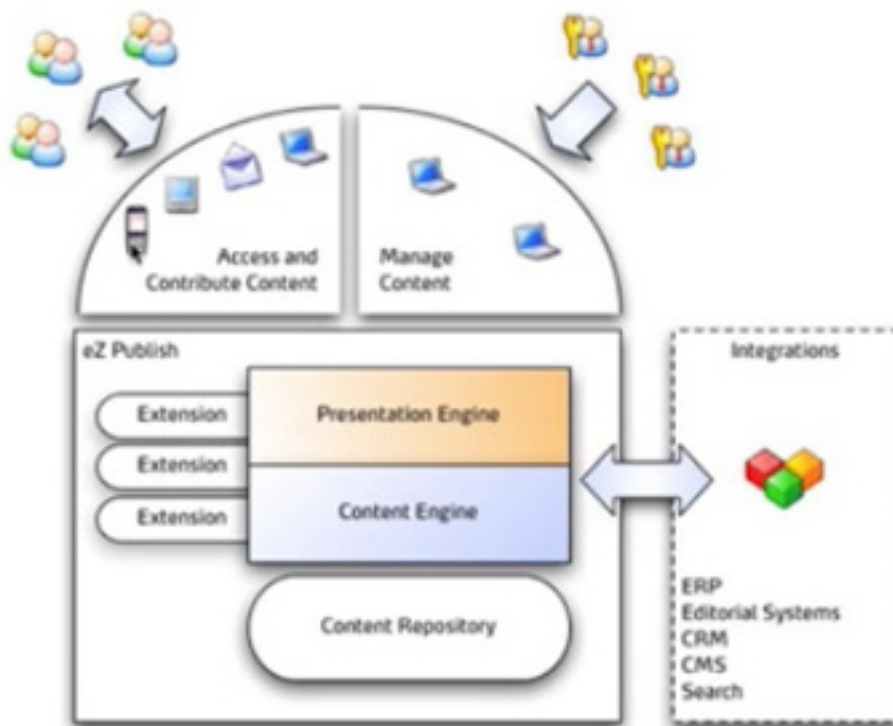
Join Bård Farstad, the CTO and co-founder of eZ, in this webinar that focus on the upcoming release of eZ Publish and the extensions eZ Flow and eZ Find.

Get an update from eZ and learn about the new features of the software and how this helps you improve your current and future eZ Publish websites. Achieve better scalability and have more satisfied users with improved usability. See a live demonstration of eZ Publish and understand what makes eZ Publish the most preferred Web CMS for the media industry.

[Sign up for the free webinar now.](#)

The webinar is held September 16th at the 17:00 Central European Time, 8:00 am US Pacific Time, 10:00 am US Central Time, 11:00 am US Eastern Time.

## Functional Overview



# Interview with eZ CEO Aleksander Farstad in IT Management & Leadership magazine

CTO of Ibuildings Ivo Jansch has done an interview with Aleksander Farstad regarding eZ Systems main product eZ Publish and the future of Enterprise Content Management. In this interview, Aleksander Farstad is asked about how eZ Systems got profitable, the success in the US market, Enterprise Content Management and more. You can read all about it at [leadit.us](http://leadit.us)



## Site of the month: SQLI Group

Groupe SQLI was created in 1990 and is the leading French specialised ITC service company. Its positioning as a large specialist is unique in France and allows it to propose a global offer that links an international group's industrial production ability to the expertise and flexibility of a specialist and means it can add value to the innovations of the companies it works with.

More info: <http://www.sqli.com>